



33rd Annual AIDS Walk/Run Partnership Opportunities

Date

Sunday, June 8, 2025

Location

Willow Bay in Onondaga Lake Park, Liverpool, NY

CONTACT US

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[Walk-Run Website](#)



[ACR Health Website](#)

Organization Overview

For more than 40 years, ACR Health has been on the front line of the HIV/AIDS epidemic. Since our inception, we have expanded our services and are dedicated to dismantling barriers to health and equity serving over 13,000 people annually.

When someone in our community needs help, we do whatever we can to ensure that they receive the services they need without judgement.


We need your support to continue these life-affirming services.

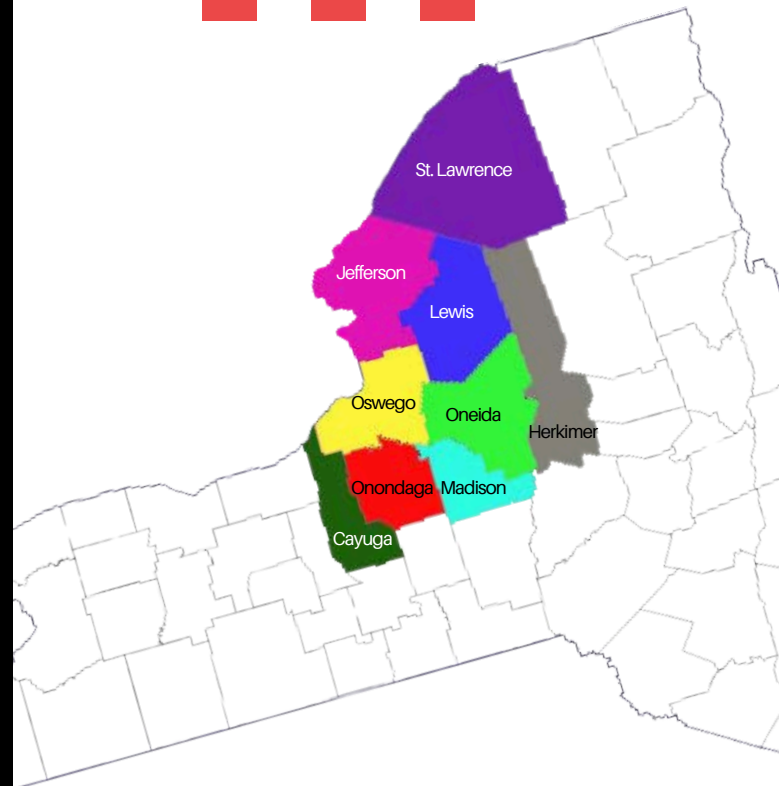
Please join us as a sponsor of ACR Health's Annual AIDS Walk/Run. This is our biggest fundraising event. It also brings the community together to raise awareness and to act in the fight against HIV/AIDS.

All proceeds from this event will benefit ACR Health and stay in our local nine-county service area.

In 2024...

ACR Health provided:


- 
- HIV/STI Prevention programming to 735 community members
 - HIV Testing to 571 community members
 - Case Management and Support Services for 872 HIV+ clients
 - 37 HIV+ clients obtain life-saving medications
 - Opioid Overdose Prevention training to 5,483 individuals
 - Health Insurance Navigation and assistance for 8,139 clients
 - Housing for 25 LGBT+ youth
 - Adolescent Sexual Health Programming for 978 youth at 12 locations.
 - Q Center programming for 279 LGBTQ+ youth and 79 parents and guardians





Marketing



 ACR Health Newsletter:
Circulated among a network of over 6,500

ACR Health Website:
25,000+ monthly visitors, 64% of which are 18-44

7,000+ followers across Social Media Sites

Television, Radio, and Billboard Media Campaign
across Central NY, Northern NY, and the Mohawk
Valley



Event Day

On Sunday, June 8, 2025, the 33rd Annual 5K AIDS Walk/Run will take place at Willow Bay in Onondaga Lake Park, Liverpool, NY.

Registration is \$35 until 4/30/25 and \$45 from 5/1/25 until race day.

There will also be a virtual component for those who cannot make it to the event. Virtual Event Registration is \$40.



9:30am - 10:30am
Check-in



10:30am
33rd Annual AIDS 5k
Walk-Run Opening
Ceremony



12:00pm
Closing Ceremony
& Awards

Partnership Packages

Take a glance at the perks you will unlock upon partnering with ACR Health. How far can you go?



Presenting Partner (1 Available)

Your Company Name Presents the ACR Health 5K Walk/Run

Exclusive Benefits:

- **Premier Logo Placement** – T-shirts, hats, banners, website, social media, promotional materials, and media campaign
- **Speaking Opportunity** – Address attendees at the event kickoff
- **Feature Article** – Dedicated highlight on ACR Health’s website and newsletter
- **Exclusive Social Media Campaign** – Custom spotlight post
- **10 Complimentary Race Registrations**
- **10 Complimentary T-shirts and Hats**
- **Branded Start & Finish Line Sponsorship** – Logo prominently displayed
- **Vendor Table at Event** – Engage with attendees and showcase your brand

Wellness Champion Partners

Empowering individuals with access to critical health and wellness services

Benefits:

- **Prime Logo Placement** – T-shirts, banners, website, and social media
- **Recognition** in Press Releases and media campaign
- **Social Media Highlight** – Dedicated sponsor post
- **6 Complimentary Race Registrations**
- **6 Complimentary T-shirts**
- **Branded Water Station Sponsorship** – Company signage at hydration station
- **Vendor Table** at Event

Access Advocate Partners

Breaking down barriers to healthcare and ensuring support for all

Benefits:

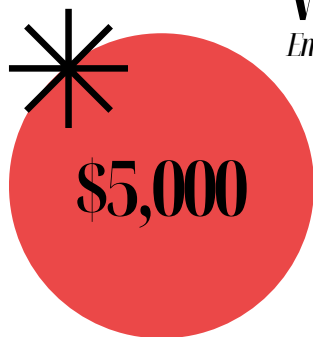
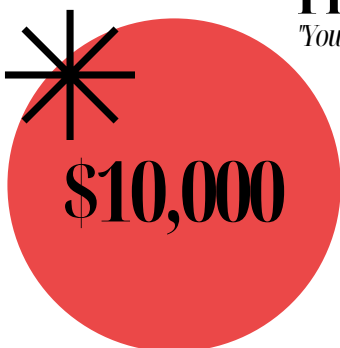
- **Recognition** in Press Releases and media campaign
- **Logo** on T-shirts, event website, and signage
- **Verbal Recognition** during the event
- **Social Media** Mention
- **4 Complimentary Race Registrations and T-shirts**
- **Opportunity** to Include Promotional Item in race packets
- **Vendor Table** at Event

Community Ally Partners

Standing in solidarity with those in need and fostering inclusive healthcare

Benefits:

- **Logo** on event website & T-shirts
- **Social Media** Group Acknowledgment
- **2 Complimentary Race Registrations and T-shirts**
- **Opportunity** to Set Up a Table at Event





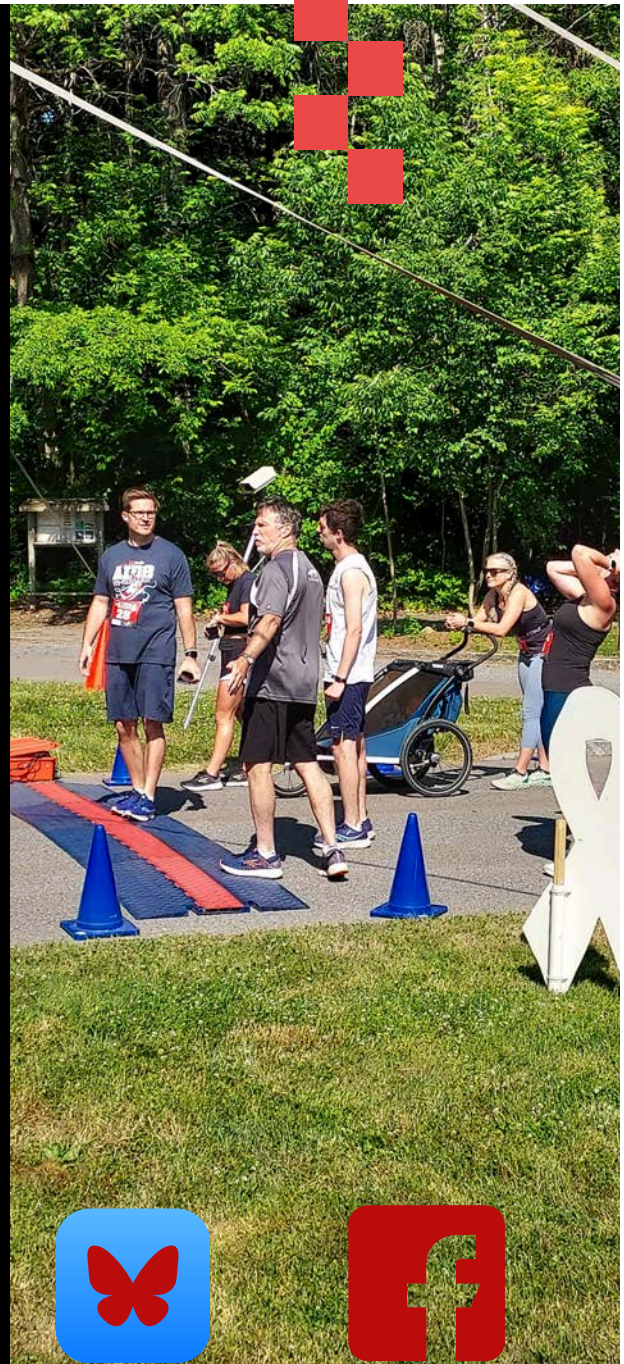
See you at the Starting Line!

Thank you for considering a partnership between your organization and ACR Health for the 33rd Annual AIDS Walk-Run. We are extremely grateful for the support of organizations like yours throughout these trying times.

At ACR Health, we recognize the AIDS Epidemic is far from over and will not stop fighting until not one more life is lost to AIDS.

Everyone has a place at our organization. We do not discriminate against anyone based on their use of substances, HIV or STD status, gender or sexuality, race or religion, or physical ability. The most effective policies are rooted in firsthand experience, and the life stories of our clients directly inform our daily practices so that everyone feels welcome.

Partnerships with local organizations are incredibly important to our success in creating healthier communities, and this year's Walk-Run will reaffirm the everlasting impact of ACR Health on the region and the people we care for.





Company Name: _____

Contact, Title: _____

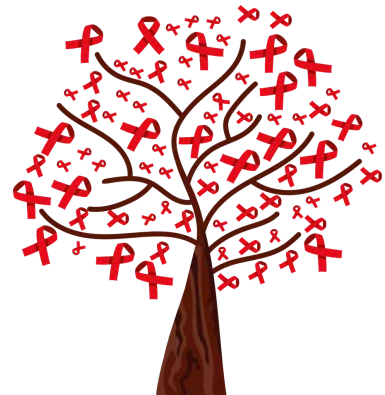
Street Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

Levels of Sponsorship (please check one):

- ☐ Presenting Partner \$10,000
- ☐ Wellness Champion Partner \$5,000
- ☐ Access Advocate Partner \$2,500
- ☐ Community Ally Partner \$1,500



☐ I am not able to partner with ACR Health at this time, but I would like to:

Be A Friend, with a \$100 donation for a red ribbon in the Memorial Garden

In Memory of: _____

In Honor of: _____

- ☐ Please invoice me.
- ☐ Enclosed is my check, *payable to ACR Health*
- ☐ Please charge my: VISA / MC / DISC / AMEX

Card #: _____ CVV#: _____ Exp.: _____

Signature (required): _____