

19th Annual  
**AIDS  
HIKE  
FOR LIFE**

5K Fundraising Walk  
5K Fundraising Run



**April 23, 2017**

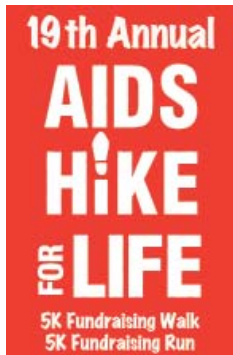
Team Captain Kit

Hamilton College Campus, Clinton, NY

**315-793-0661**

**EVENTS@ACRHealth.org**

**ACRHealth.org**

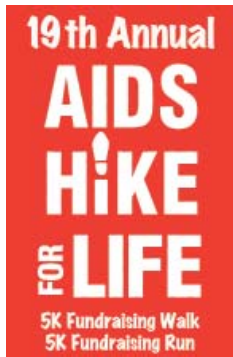


# How to Form an AIDS Hike for Life Team and Fundraise

1. **Register:** Register online at [ACRHealth.org/events](http://ACRHealth.org/events).
2. **Set Goals:** Everyone does better with goals. Let your teammates know your team and individual goals and go for it!
3. **Recruit Members:** Get your friends, family and/or co-workers to join your team. Family and friends across the country can join your team as a virtual walker/runner! Have them register at [ACRHealth.org/events](http://ACRHealth.org/events) and join your team. They can fundraise & earn incentives too!
4. **Distribute Tools:** Send each team member the link to register and create a fundraising page. Supply team members with brochures and other promotional materials so they can reach the \$500 Club and beyond!
5. **Push your Fundraising page:** Use email and all Social Media to get your fundraising story & page out there...this increases greatly the amount of donations you'll get. Online donating is quick & easy and allows anyone anywhere to help you reach your goal! Remember: all funds remain local for ACR Health programs & services!
6. **Collect Donations:** Donations must be collected in advance. Encourage sponsors to pay by check, made payable to: **ACR Health or ACR**. *Each team member needs to fundraise \$25 minimum to participate*, but can raise thousands more!
7. **Schedule a Team Photo:** Call 800-475-2430 or e-mail [events@ACRHealth.org](mailto:events@ACRHealth.org) now until April 21st to schedule a team photo time.

**Pre-Event REGISTRATION:** Call 800-475-2430 to set a time for the ACR Health team to come to you to collect your donations, complete registration, hand out bib packets and incentives earned. This saves you & your team time on event day - April 24th!!

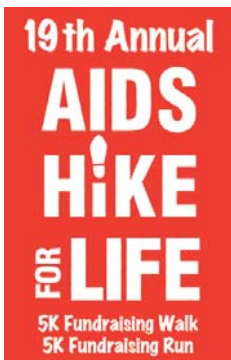
**FOR MORE INFORMATION ABOUT AIDS HIKE FOR LIFE,  
PLEASE CALL (315) 793-0661 OR VISIT OUR WEBSITE AT [ACRHealth.org](http://ACRHealth.org)**



- Create Your own Fundraising Page
- *Encourage your team members to create their own fundraising pages*
- Visit [ACR Health.org/events](http://ACRHealth.org/events), click on AIDS HIKE FOR LIFE and create away! It's fast and simple!
- *Set your goals high - The more money raised the more entries earned to win a free airline ticket at the 500 Club Dinner*
- Use your social media connections
- *Share your page far and wide*
- Encourage "Likes" and "Shares"
- *Update Team Totals*
- Post contests
- *Share photos and videos of your training*
- Send Emails Right from Your Page
- *Post Thank you notes and tag the donors*

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# Club

The 500 Club was created to acknowledge our top fundraisers. As a member, you will receive special privileges not available to other participants.

These include:



*Team Captain is dubbed royalty and receives a crown to wear for the day*



*The Captain is invited to the 500 Club Dinner*



*Captains of teams raising \$1,000 or more receive prizes ranging from a \$50 gift card and 1 entry to win the 500 Club grand prize to a \$1,000 gift card and 30 entries to win the 500 Club grand prize*



## Awards!



- Top Fundraising Youth Team**
- Top Fundraising Community Teams**
- Top Fundraising Individuals**
- Top Fundraising Youth**
- Team with Most Fundraising Members**
- Most Creative Costumes/T-Shirts**
- Top Runners**

